WEB 2.0
Agenda

- What is Web 1.0?
- What is Web 2.0
- RSS
- Results of Web 2.0
- Samples
What is Web 1.0?

- Static page
- HTML extensions
- Simple graphic buttons
- E-mail for communications
- Sample [Parkview high school](http://example.com)
Web 1.0

HTML pages

few Content creators

file server

Internet

many Content consumers

discussion group
hosting service
email

HTML

media files

software distribution

stores & snail mail

slow connections
Web 2.0

discussion group
website hosting service
email
HTML
text
few Facilitators of content sharing
wiki
blog
Internet
fast connections
media file sharing
video
audio
many Content sharers
What is Web 2.0?

- Founded in 2004 by Tim O’Realy
- Not a update of the technic
- New ways for developers and end-user utilize the web
What is Web 2.0?

O’Reilly definition

- The user can interact with the site
- The user should be able to control their own information
- The design should be interactive and useful
Web 2.0

Feature rich and user friendly interface

- AJAX
- Flex
  - sony ericsson
- OpenLaszlo
RSS

- RSS (Really simple syndication)
- Webfeed formats for blogs, news etc.
- Full or summerized text
- Many platforms
- Using XML
Results of Web 2.0

- Communities - Facebook
- Media sharing - Youtube
- blogs - blondinbella
- Wikis - Wikipedia
- RSS - google reader
Samples

- Symbaloo
- Stumbleupon
- Karaoke party
- Atoolo